

SHORELINE ARTISTS ASSOCIATION
March 28, 2018 General Meeting
St. Andrews Presbyterian Church, Southampton, Ontario

1. Executive Present: President, Debbie James, co/Vice President, Darlene McConnachie and Gerald Guenkel, Secretary, Trudy Schwass, Treasurer, Karen Stewart, Assistant Sec./Tres., Ilene Scott

2. 21 members present

3. MOTION #1: It was moved by Joyce Carr that the minutes of the February 2018 general meeting be accepted as read. Seconded by Bonnie Hastings, no discussion Carried.

4. Treasurers Report: Karen Stewart gave the report with a balance of \$8422.56.

5. MOTION #2: It was moved by Karen Stewart that the treasurers report be accepted as given. Seconded by Darlene McConnachie, no discussion, Carried.

Karen mentioned that all expenses need to be submitted on a form supplied by her and all receipts attached. Anything over \$100.00 must first be accepted by the executive. It is very important that all expenses be paid before the end of each year.

Herminia Fleet and Ilene Scott will examine the treasurers books for this past year. Debbie thanked them for offering to do this.

6. REPORTS: All committee reports are current so there was no need for any to be given.

7. DUTY ROSTER:

This needs to be updated for the coming year. Please give your information on volunteering to Kathy Guenkel.

-Kathy will also be updating the membership list. Any changes in your info please let her know.

-Darlene McConnachie will no long be looking after the Bursary.

-Glenda Hird is looking after Art on the Fence and the admittance cost will be increased to \$20.00 this year.

EDUCATION: Gayle Slinger spoke about the Liquitex demonstration on April 25th.

Lunch is at the cost of \$15.00 for those who signed up for it. Payable to Glenda or Gayle.

If you know of someone who would like to join in on this demo please let Glenda or Gayle know as soon as possible. They need an exact number to let Linda Montgomery know.

Gayle sent out a previous letter about this demonstration so take a look.

8. NEWS LETTER: Darlene McConnachie will be sending out the news letter so if you have any up and coming items for her she would appreciate it. Toot your horn on events your are entering or a gallery that you enjoyed.

9. BUDGET: The executive spent many hours making up a budget for 2018. Some items within that are:

-Art on the Fence , August 4th, will increase from \$15.00 to \$20.00

- Boucher mail out – This was our largest expense and it was decided that we would not do this as it did not seem to make much difference in attendance. Signs seem to be more affective.

Discussion: Gerald Guenkel would like to see an amount perhaps \$1000.00 maximum to be allotted towards new initiatives within the Shoreline Artists. He feels we should take risks on being creative and to think of new ways to encourage new ideas for the association and to encourage new members. Joyce Carr suggested that we form an Innovative Committee to come up with new ideas to expand the Shoreline Artists.

All this needs to be discussed at a later meeting. Put your thinking caps on.

10. STUDIO TOUR: July 7 & 8

-Gerald will do up a form for all who are in the Studio Tour. He wants each person to ask those who attend questions about how they found out about the event.

-Sponsors need to have more brochures.

-Ken Thornburn will take the brochures to the swap in May. This is an event each year where groups swap their information to be distributed throughout Grey and Bruce Counties.

11. MOTION #3: It was moved by Lorraine Boucher that we print 7000 brochures this year and distribute them to the swap instead of the mail out. Seconded by Bonnie Hastings, Carried.

12: THE SOUTHAMPTON ART CENTRE: Emily Laur:

Emily spoke on up and coming events at the centre:

-Feast for the Eyes will open April 5 with reception from 7 – 9 pm.

-Friends of the Centre: This is new and if you have any time to volunteer they would love to see you. Give her a call if you are interested.

-Artsy Treasure Sale will be held May 7th. If you have any art supplies you do not need the Centre would love to have them.

- Emily thanked the Shoreline Artists for their sponsoring “The People Choice Award” at Feast for the Eyes.

13. DISCUSSION:

-Glenda Hird told us that the Open Studio at the Art School will be having a show and sale on April 28th from 10am – 4pm. Everyone is welcome

-Lorraine will look into the price of signs for any member who would wish to have to place in their home window. It would say “I am a member of the Shoreline Artists” She will order one for herself to see what it will look like and the price,

-Signature Show and Sale is September 29 and 30th.

-Lorraine mentioned that some signs will need repaired and that this should be included in the budget. The executive will look into this.

-It was brought up that the Saugeen Artists membership form is on their Facebook account. Debbie will mention this to Natasha to see if we can add this to our account. Also that a membership can now be paid for on Pay Pal.

14: It was moved by JoAnn Sturgeon that the meeting be adjourned, Seconded by Lorraine Boucher, Carried.

15. The next meeting of the Shoreline Artists will be held on April 25th, 2018. See you there.

