

Art on the Fence Survey Results/Comments from Meeting

Comments:

1. A small survey was handed out to Art on the Fence participants at the meeting at Gerald's house.
2. Participants not at the meeting were emailed the survey.
3. 14 out of 17 participants completed the survey.
4. Comments have been grouped as to similarities.
5. Follow up to be determined.

Questions on the Survey (Out of 14 replies)

1. Where you satisfied with your allotted space?
Response: 14 were satisfied with their space.
2. Where you satisfied with your sales?
Response: **Yes 12, Okay 1, No 1**
3. If you needed help from volunteers, was it sufficient?
Response: **Yes 13**
Didn't know it was available 1
4. Was the time 9am to 4pm satisfactory?
Yes 13, No 1
5. Are you planning to attend Art on the Fence in 2019?
Yes 12, Hopefully 1, Undecided 1
6. Did you review the email containing the Art on the Fence tip sheet (reminders) ?
Yes 13, No 1

Comments Grouped by Categories

Positive Comments

- Huge crowd
- It was good to be on the same date as Art on the Alley.
- Thanks to the organizers, it was a good day.
- Thanks
- I was very satisfied with everything about Art on the Fence. The location. The friendship we have with one another really is fantastic. Feels like a family, meeting new

people etc. Even the sales. Always sell something. Yes, I'm looking forward to 2019. Like the comments from viewers. Good exposure.

- From Southampton Olive Oil, thanks for the opportunity, you'll see us next year.
- Network with other artists.
- Feedback re organization.
- Seeing what others do.
- Location
- People helping people.
- It was a beautiful day, had a lot of fun. It was a busy weekend in Southampton.

Comments/Possible Improvement Opportunities

Timing of Event

- Love to start at 10am.
- I believe there was some talk about changing the start time to 10am but just want to say my first sale was at about 9.05am.
- 12pm to 3pm was very slow.
- Start at 10am to 6pm?
- It's a long day.

Chantry Breezes (Venue) Suggestions etc.

- Let's think about paying for tents for people on the Southside of the property (sun).
- Tents or some type of covering.
- Would Jenny be interested in selling muffins and coffee?
- Should there be another retail company other than the Olive Oil Company?
- Should the Olive Oil Company be charged to participate or any other new vendor?
- We need to seriously consider a coffee/lemonade stand with some seats in the shade. For people to linger and partners to wait while their other halves shop.
- Secure 2 parking spots from the Town for a mobile coffee cart.
- A place to sit and linger, coffee or tea, a mobile cart.
- Mobile coffee.
- Garden Tea Party at the side or back of the Breezes.
- Some type of music.
- 1pm to 3pm musicians, something to draw people in.
- Any suggestions for changes for Chantry Breezes must be run by Jenny first.

Media, Advertising

- Ask Art Gallery staff and Chamber of Commerce to hand out our flyers to visitors close to the show.

- Update our Art on the Fence flyer and photo.
- Have reporter on site.
- Better media coverage.
- Consider a common brochure for Art on the Fence, Grannies Art sale, Art up the Alley etc.
- Banner placement.
- Students to direct people our way.
- Advertise on social media.
- Chalk Art to show the way

Other

- Lions head show is the same weekend.
- Need to be mindful of stump at entrance.
- First Aid kit on site. (Debbie brought her own this year.)
- Consider moving Jenny's thankyou to \$100 from \$50.

Thank you for participating in feedback following Art on the Fence.

Glenda and Sandie

