

SHORELINE ARTISTS ASSOCIATION  
GENERAL MEETING, Feb. 21, 2018  
St. Andrews Presbyterian Church, Southampton, Ontario

Executive Present: President, Debbie James; Past President, Lorraine Boucher; Treasurer, Karen Stewart; Secretary, Trudy Schwass; Assistant Treasurer/Secretary, Ilene Scott

Membership Present: 18

1. The meeting was called to order by President, Debbie James welcoming everyone.
2. MOTION #1: Minutes of the January 31, 2018, general meeting:  
There was an amendment to the minutes: The Southampton Arts Centre held their Relaunch Party, Saturday, February 10<sup>th</sup> from 2 – 4 pm. It was moved by Lorraine Boucher that the minutes be approved as read. Seconded by Darlene Watson. Carried.
3. TREASURER REPORT: Treasurer, Karen Stewart gave the report with a balance showing of \$7,350.2. Discussion: Bonnie Hastings asked if we had asked the Bank for a reduced rate for the bank charges that were given. Karen said that she had asked and that we are getting the lower rate for our bank charges each month.
4. MOTION #2: It was moved by Karen that the treasurers report be approved as given. Seconded by Sharon Barfoot, Carried.

#### COMMITTEE REPORTS

5. STUDIO TOUR: Saturday and Sunday, July 7 & 8, 2018  
Coordinator, Gerald Guenkel mentioned that he had a great meeting with Kristina Maus as she turned over all her reports from last year to him. He will be working with Austin Graphics to produce the brochure.
  - Studio Tour applications were on the table for pick up and he encouraged everyone to sign up.
  - Pay Pal has been implemented for us to pay for our memberships and events. Please send in your images for the brochure to Ming Wu and make any changes to your bio also.
  - Bonnie Hastings will be picking up the sponsorships for the Southampton area and Brenda Elliott will pick up the Port Elgin area. Gerald would like to see our face book page updated along with our web site.
  - The e-map will be added to the brochure to make it easier for people to find the studios. -
  - He would like any participating artists to do a 5 second video of themselves and to say hi and to forward it to him on your phone. This can be added to the Studio Tour face book page.
  - Before the Studio Tour he would like all the Studio Tour participating artists to get together for an evening.
  - He mentioned that our signage needs to be elevated so it is more viable. In discussion Joyce Carr brought up the idea of a sign that could be used for each artist that is a member of the association. It could read “I am a member of the Shoreline Artists Association”. She feels this would help to bring more notice to our association and to each artist. Lorraine has agreed to look into the cost of a small sign with Vista Print. More on this at our next meeting.
  - Gerald would like us to have an education workshop on social media. Debbie will look into this for us.
  - Debbie thanked Gerald for all his work on these items and for stepping up to coordinate the 2018.
  - Studio Tour

-Gerald will be sending out an email for the members to submit their photos for the front of the Studio Tour pamphlet.

6. ART ON THE FENCE: Saturday, August 4, rain date – Aug. 5<sup>Th</sup>, 2018

-Ilene Scott announced that Glenda Hird and Sandi Haylic will be this years' coordinators of this event. More info will be forth coming closer to the dates.

-Bob Hastings, Ken Thornburn and Darlene Watson will help with signage. A big thank you to you all.

7. SIGNATURE SHOW: Saturday and Sunday, September 29 & 30, 2018

-Lorraine Boucher and Jill Pratt will coordinate this years' event but we are still in need of two members to come forward and shadow them for next years' show. Please consider this and remember you do not have to be a year round resident. Most decisions can be made over phones and emails. Also, we do not have a problem getting helpers on the day of.

- The hall has bee spoken for and deposit has been made. Also, please note: the above dates are right.

8. MEMBERSHIP:

Kathy Guenkel told us that the membership list was up to date. If you have any changes to your information please let Kathy know.

9. EDUCATION: -

Gayle Singer spoke to us about the Liquitex demonstration scheduled on April 25 after the general meeting. Lunch will be provided at the approx. cost of \$15.00. This will be open to the Shoreline Artists first and with openings available we can open it up to others. Please let Gayle know if you plan to attend as she needs to know the exact number of people who wish to attend.

-Debbie will look into a demo with Debbie Cotton the Pebeo representative for a future education section.

10. 2018 CHRISTMAS HOUSE TOUR:

-Gerald updated us on this and there will be a \$10.00 free for anyone who wants to show display their art during this event. It will be mentioned that the Shoreline Artists are participating in the Home Tour Pamphlet.

11: ADVERTISING:

-Debbie will set up a meeting with the executive to decide who we will advertise our events with. They will also produce the 2018 budget at this time.

-Free advertisements will be placed by Trudy Schwass. If you know of any free spots please let her know.

12: NOMINATING COMMITTEE: The Annual General Meeting will be on March 28, 2018

-This committee consists of the President, Past President and one from the membership: Debbie James, Lorraine Boucher and Bonnie Hastings.

-All ballots will be emailed to Bonnie Hastings at [bhastings@eastlink.ca](mailto:bhastings@eastlink.ca).

All offices are open for nominations and PLEASE consider being on the 2018 executive. Let any of the above know who you would like to nominate for these positions.

13: MOTION # 3: It was moved by Joyce Carr that the meeting be adjourned, seconded by Ken

Thornburn, Carried

NOTE: ANNUAL GENERAL MEETING: March 28, 2018

13: ITEMS OF INTEREST:

- SOUTHAMPTON ARTS CENTRE: 1-800-806-8838 [info@southamptonartscentre.com](mailto:info@southamptonartscentre.com)

-Feast for the Eyes, April 5<sup>th</sup> – 29

-50 Little Masterpieces – July 7<sup>th</sup>, 2018

-Up Your Alley, August 4, 2018

-Henderson – The Paintings, August 16 – 26, 2018

CALLING ALL ARTISTS in the Grey Bruce area [www.ownesoundartbanner.ca](http://www.ownesoundartbanner.ca)

-The Own Sound Art Banner – submissions by March 18, 2018

TOM TOMSON ART GALLERY - @tomthomsonartgallery 519-376-1932 ext. 221 221

- Non-juried Exhibition and Sale of 100 Squares beginning July 1, 2018. submission by June 10, 2018

ECLIPSE ART GALLERY- inviting Artists from Muskoka and beyond to celebrate 125 years of the Algonquin Park. Submissions by June 26, 2018 email to [info@eclipseartgallery.ca](mailto:info@eclipseartgallery.ca)